

Summer Youth Employment Program

2018 ANNUAL SUMMARY



NYC
Department of
Youth & Community
Development

**WORKFORCE
CONNECT**
DYCD Youth
Employment Programs

Empowering Individuals • Strengthening Families • Investing in Communities

About SYEP

Goals

- ✓ Introduce and prepare youth for the world of work
- ✓ Explore career interests and acquire good work habits and skills
- ✓ Provide supplemental income

Program Structure



Up to 6 weeks of paid work and educational experience



New York State minimum wage of \$13.00 per hour



Open to all NYC residents 14-24 years old



Program Dates: July through August

Program History



2003 • New York City Department of Youth and Community Development administers SYEP

2004-06 • Online participant application, enrollment and timekeeping launched

2008 • Online worksite application launched

2009 • Specialized services for Vulnerable Youth and Standardized Educational Component added

2010 • Introduction of free checking accounts offered to participants 18+

2011-12 • Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched

2013 • Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders

2014 • Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields

2015 • Launch of Work, Learn and Grow Program with NYC Council support

2016 • Implemented EverFi's digital comprehensive Financial Empowerment Program

2017 • Implementation of SYEP pilots targeting Younger Youth, Vulnerable Youth and Youth in sector focused after school programs

2018 • Introduction of the School-Based SYEP pilot initiative

Descriptions

Younger Youth

- Four hour orientation to introduce workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth
- Fifteen hours of work experience per week that may include service learning and community service projects
- Weekly five hours of educational services that incorporate one hour of reflection
- 39 Programs

Older Youth

- Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education
- Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors
- 48 Programs

Vulnerable Youth

- Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Service
- Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support
- 7 Programs

Ladders for Leaders

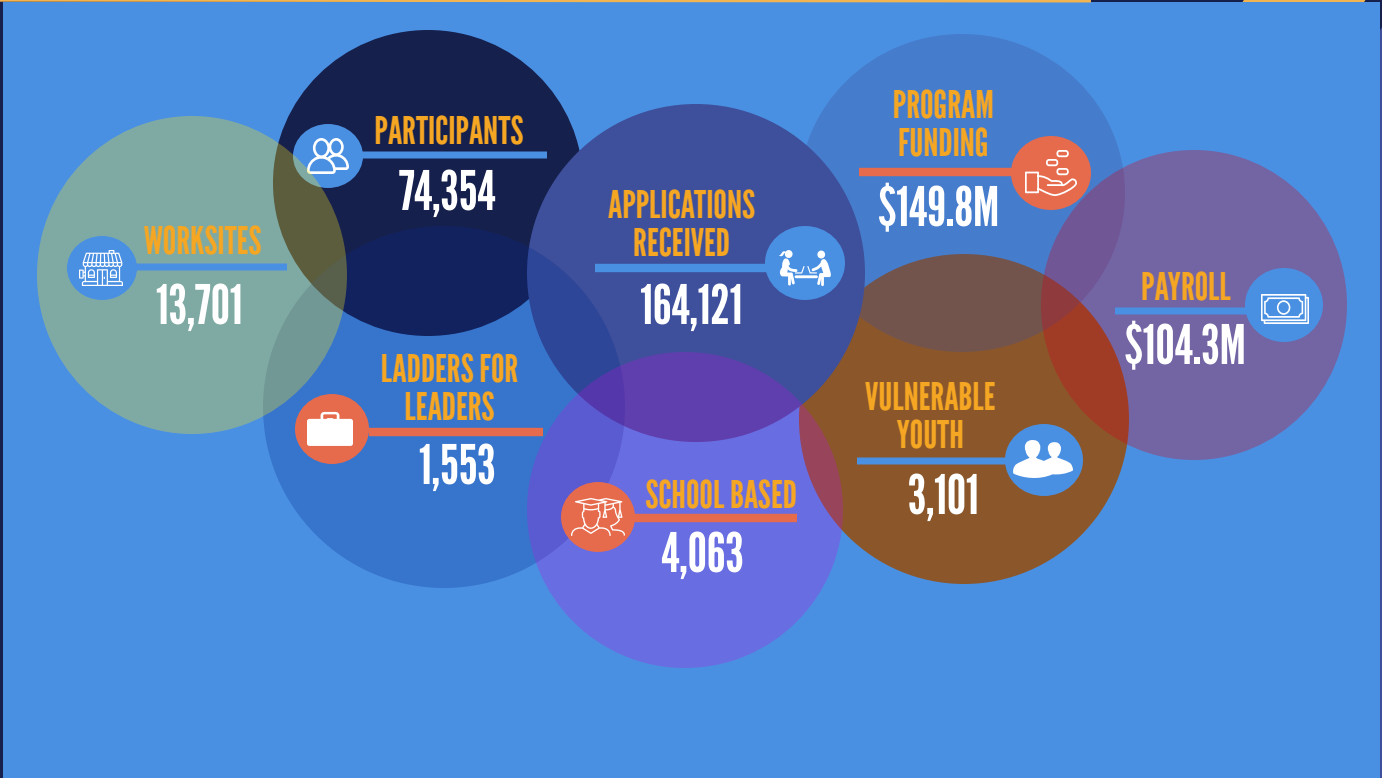
- Professional employer-paid internship program for high school and college students
- Participants selected through a competitive application process
- Advanced pre-employment training to prepare youth for interviews with prospective employers
- 6 Programs

School Based

- Program is offered in partnership with selected NYC public high schools to implement school and summer program components
- Ten to fifteen hours of Work Readiness Training in the Spring, offered in the school building during after school hours
- Selected schools offer CareerCLUE, a blended summer enrichment model that incorporates classroom instruction, site visits and supervised service learning projects that deliver real value for participants' schools and communities
- 32 School Partners and 18 Providers

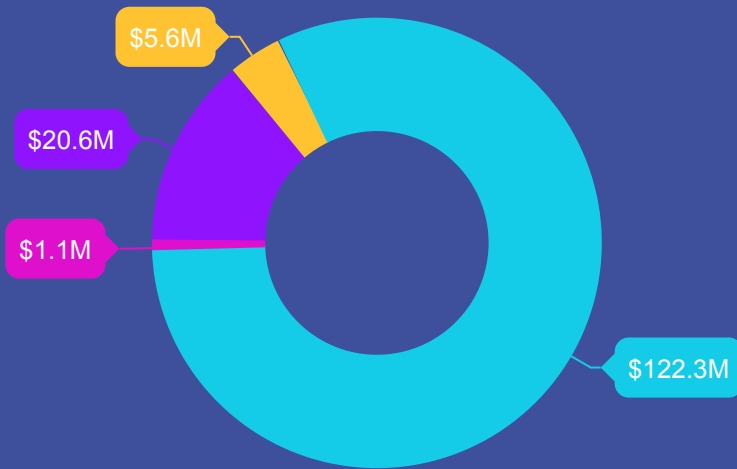


Fast Facts and Figures



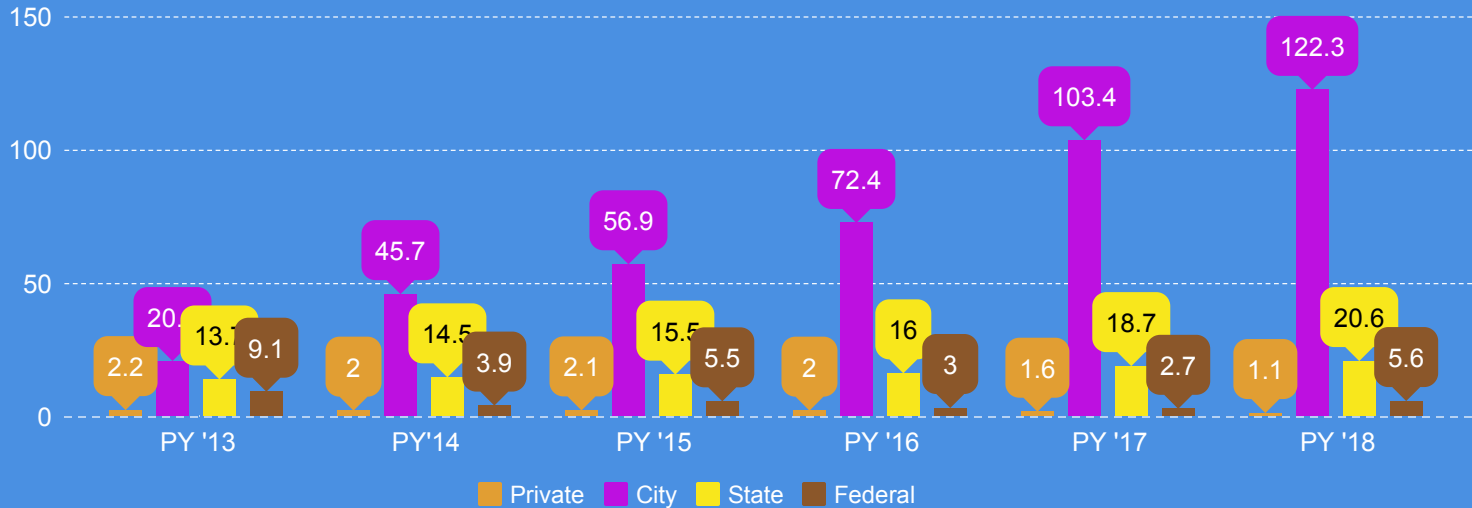
Funding Sources

CTL: City Tax Levy
State: New York State
Federal: Community Service Block Grant
Private: Donations through the Mayor's Fund to Advance New York City



State (13.77%) Federal (3.74%) CTL (81.75%) Private (0.74%)

Funding Sources



PY '13	PY '14	PY '15	PY '16	PY '17	PY '18
<ul style="list-style-type: none"> \$45.6 M Funding 35,957 Enrolled Min Wage: \$7.25 	<ul style="list-style-type: none"> \$66.1 M Funding 47,126 Enrolled Min Wage: \$8.00 	<ul style="list-style-type: none"> \$79.9 M Funding 54,263 Enrolled Min Wage: \$8.75 	<ul style="list-style-type: none"> \$93.4 M Funding 60,113 Enrolled Min Wage: \$9.00 	<ul style="list-style-type: none"> \$126.9 M Funding 69,716 Enrolled Min Wage: \$11.00 	<ul style="list-style-type: none"> \$149.8 M Funding 74,354 Enrolled Min Wage: \$13.00

Program Partners

Bronx

- Aspira of New York
- Bronx Works
- Catholic Charities Community Services
- Children's Arts & Science Workshops
- Community Association for Progressive Dominicans
- Kips Bay Boys and Girls Club
- Mosholu Montefiore Community Center
- Phipps Community Development
- Simpson Street Development Association
- SoBro Overall Economic Development Corporation
- The Children's Aid Society
- Wildcat Service Corporation
- Woodycrest Center for Human Development

Brooklyn

- Brooklyn Neighborhood Improvement Association
- CAMBA
- Catholic Charities Neighborhood Services Inc
- Chinese-American Planning Council
- Community Counseling and Mediation
- Council of Jewish Organizations of Flatbush
- Cypress Hills Local Development Corporation
- Edith & Carl Marks Jewish Community House of Bensonhurst
- Henry Street Settlement
- Italian-American Civil Rights League
- JCC of Greater Cony Island
- National Society for Hebrew Day Schools
- Police Athletic League
- Research Foundation CUNY Medgar Evers College
- RiseBoro Community Partnerships
- SCO Family of Services Center for Family Life
- Sesame Flyers International
- St. Nicks Alliance

Manhattan

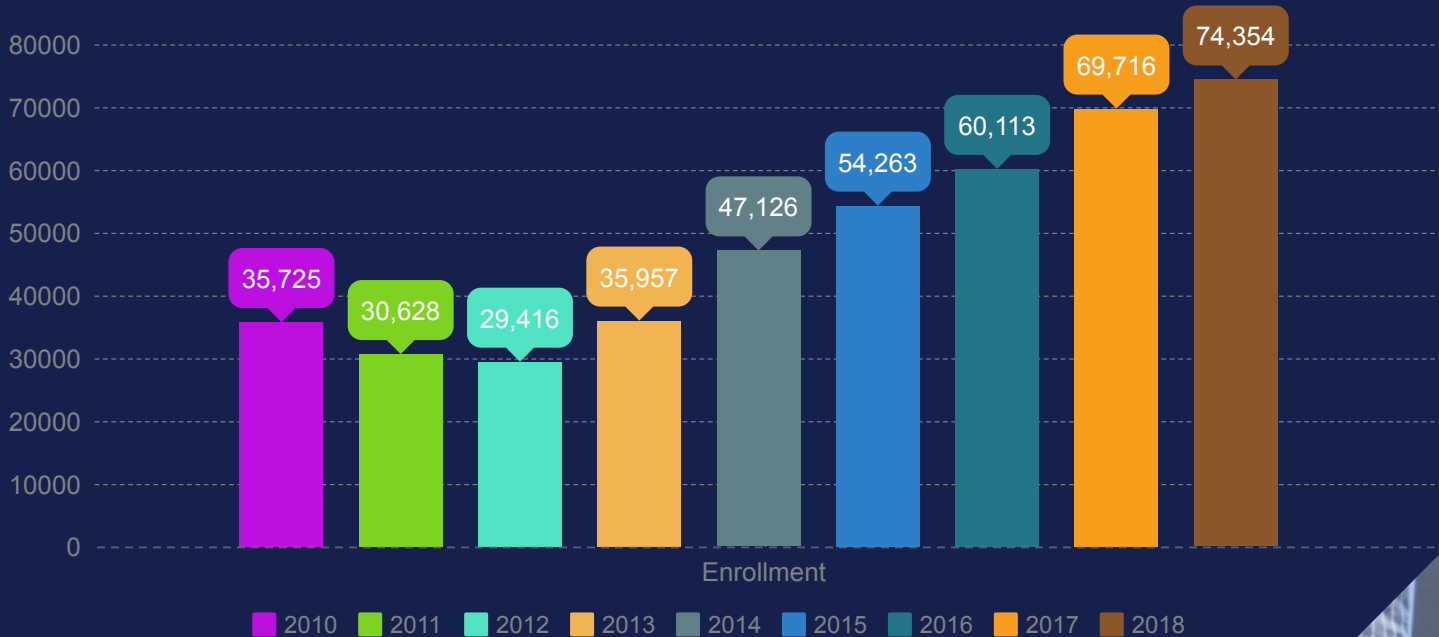
- Catholic Charities Community Services
- Center for Alternative Sentencing and Employment Services
- Chinatown Manpower Project
- Chinese-American Planning Council
- El Barrio's Operation Fight Back Inc
- Fedcap Rehabilitation Services
- Henry Street Settlement
- Inwood Community Services
- New York City Department of Education
- New York City Housing Authority
- PENCIL
- Police Athletic League
- The Children's Aid Society
- YM-YWHA Washington Heights of Inwood

Queens & Staten Island

- Central Queens Y & YWHA
- Chinese-American Planning Council
- Greater Ridgewood Youth Council
- HANAC
- Henry Street Settlement
- Jacob A Riis Neighborhood Settlement
- Police Athletic League Queens Community House
- Research Foundation CUNY La Guardia Community College
- Rockaway Development and Revitalization Corporation
- South Queens Park Association
- United Activities Unlimited

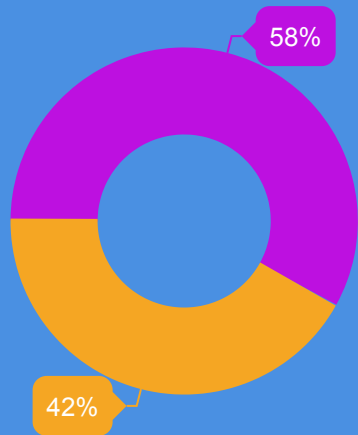
Historical Enrollment

74,354 youth are enrolled in 2018



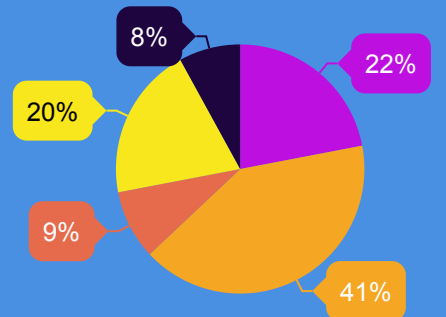
Enrollment Breakdown

By Gender



Female (58%) Male (42%)

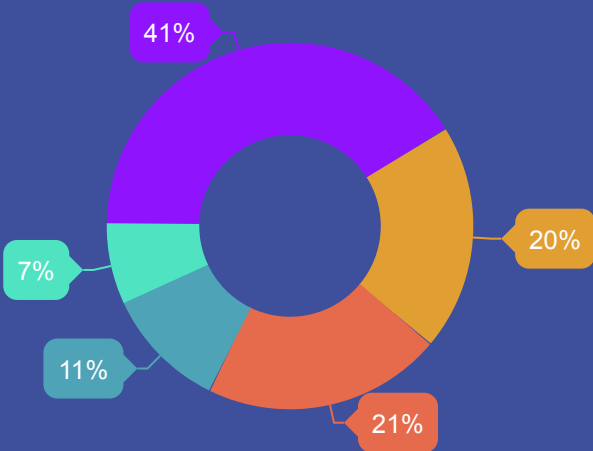
By Borough



Bronx (22%) Brooklyn (41%)
Manhattan (9%) Queens (20%)
Staten Island (8%)

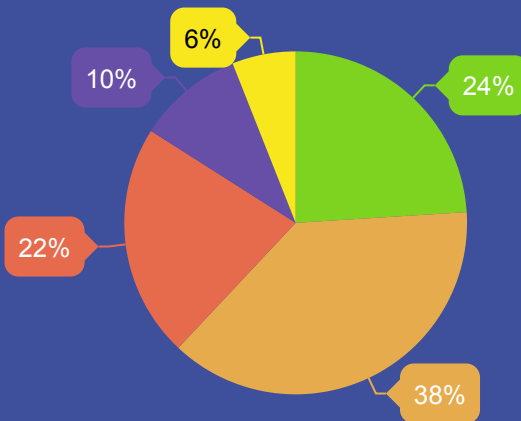
Enrollment Breakdown

By Ethnicity



Black (41%) Hispanic (20%) White (21%)
Asian (11%) Other (7%)

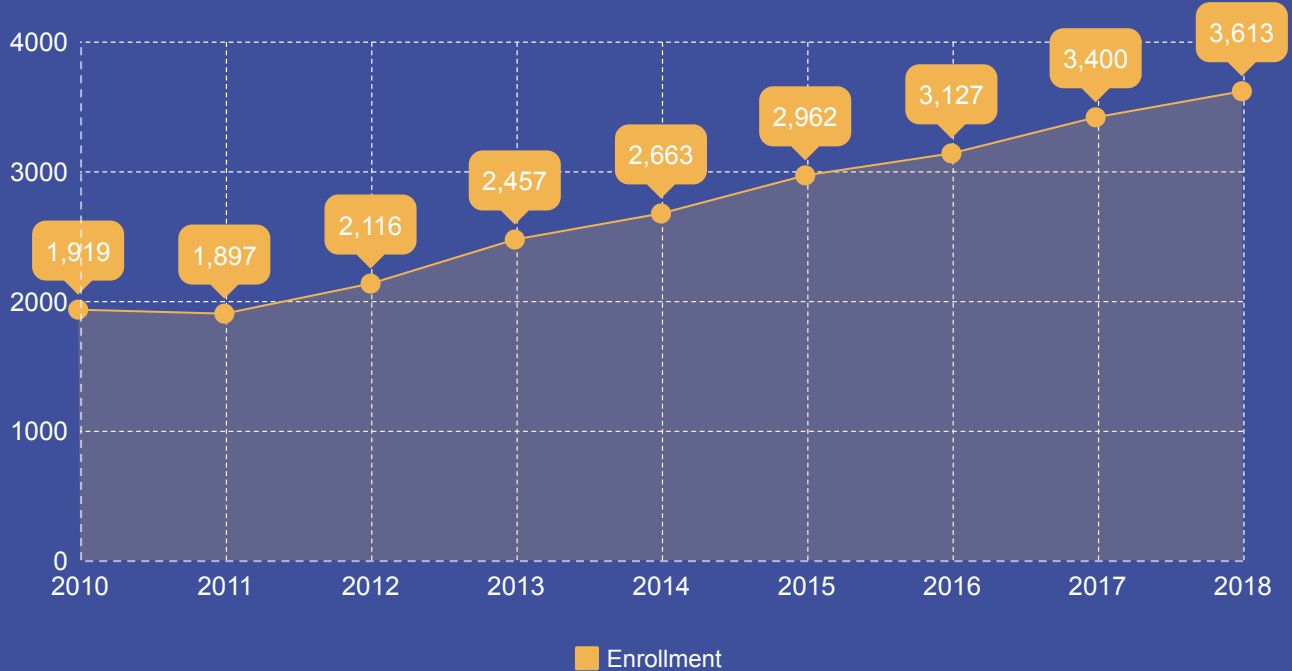
By Age



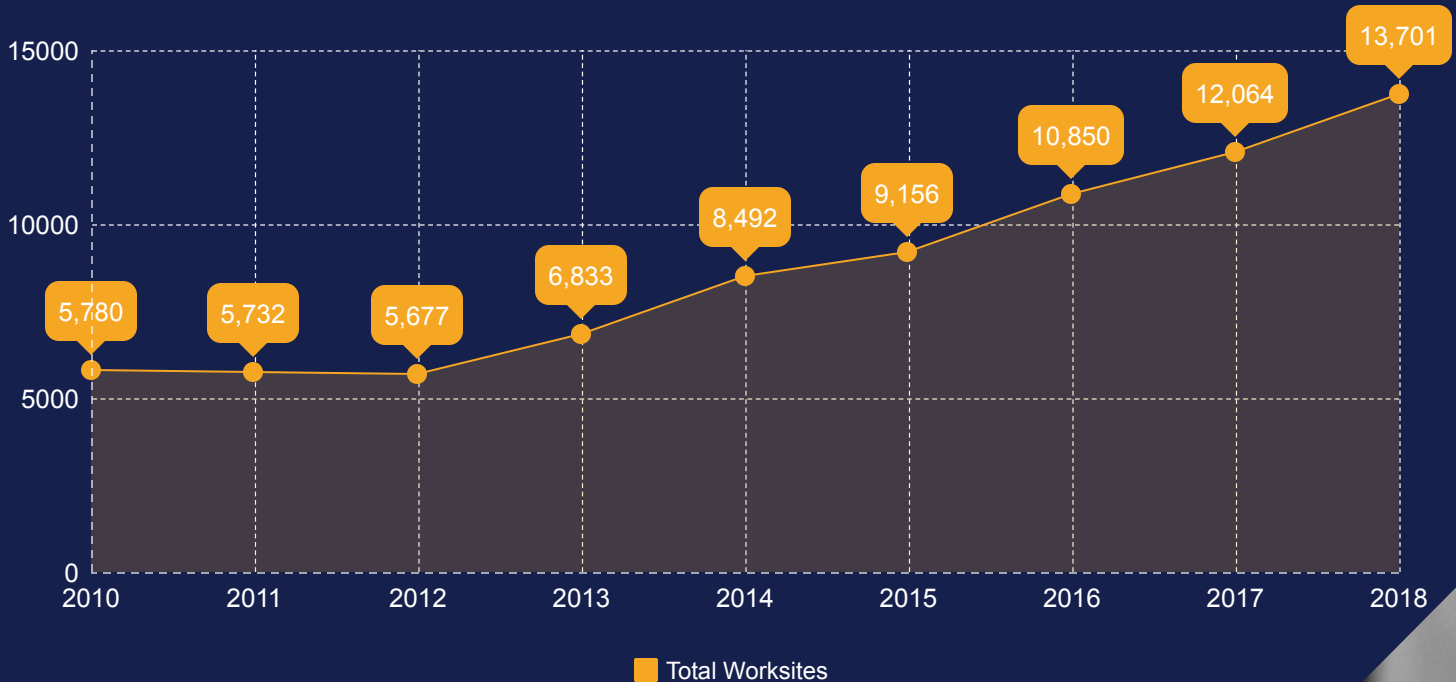
14-15 (24%) 16-17 (38%) 18-19 (22%)
20-21 (10%) 22-24 (6%)



Youth With Disabilities (YWD)



Total Worksites

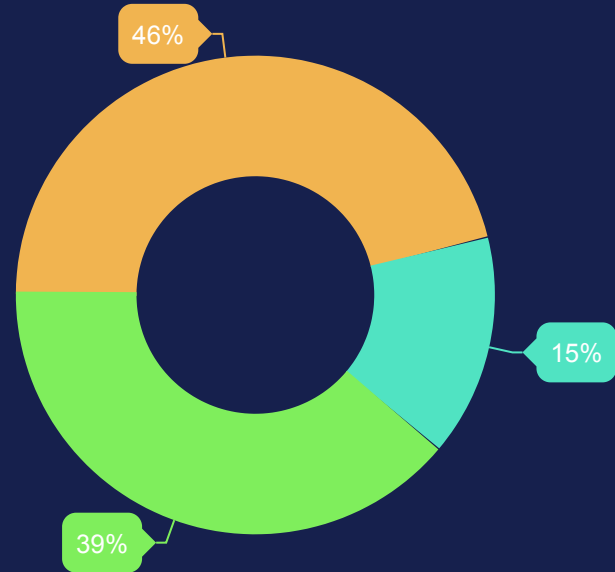


Worksite Sector Breakdown

NON-PROFIT
5,300

PRIVATE
6,276

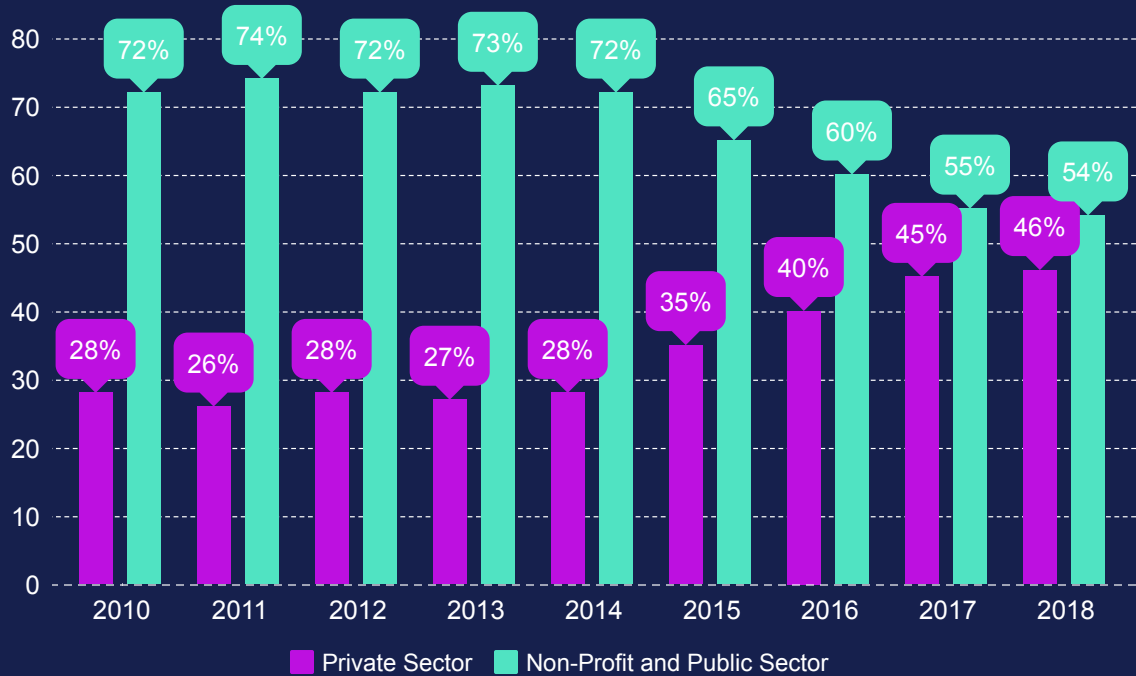
PUBLIC
2,125



Private (46%) Public (15%) Non-Profit (39%)

Private Sector Worksites %

46% Private Sector Worksites hosted participants in 2018



Employer Highlights

Financial Services

- Amalgamated Bank
- Bank of America
- NASDAQ
- KPMG

Cultural Institutions

- American Museum of Natural History
- The Rubin Museum of Art
- National Lighthouse Museum
- The MET

Media and Entertainment

- Emmis Communications
- NY Women in Film and Television
- Vox Media
- A+E Networks

Health Care

- Greater New York Hospital Association
- Maimonides Hospital
- Mount Sinai Health System
- NYC Health + Hospitals

Legal Services

- The Legal Aid Society
- Goldfarb & Fleece, LLP
- Laura Devine Attorneys
- Volunteers of Legal Service

Government Agencies

- NYC Department of Design and Construction
- NYC Department of Parks & Recreation
- NYC Office of the Chief Medical Examiner
- NYC Department of Buildings

Educational Component

All participants attended pre-employment training that highlighted:

- ✓ Program Goals & Expectations
- ✓ Teamwork and Conflict Resolution
- ✓ Workplace Health, Safety and Labor Laws
- ✓ Supplementary Work Readiness Topics

Topics Covered



Work Readiness and Workplace Etiquette



Continuing Education and Career Exploration



Financial Literacy and Budget Planning



Applying and Interviewing for a Job



Health & Wellness and Stress & Time Management



Values, Life Goals and Leadership Skills

Project-Based Learning

Younger Youth

Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills

Popular Project Themes



Civic Participation & Social Change



Health and Well Being



Healthy Food & Nutrition



Environmental Justice



College Readiness

Vulnerable Youth

Barriers Include

- Foster Care
- Justice-Involved
- Runaway/ Homeless
- Receiving ACS Preventive Services

Special Projects


MindWeaver partnered with General Assembly to host a front and back end web development boot camp for 60 SYEP participants. The participants learned coding for web development and tested a device created by the company called Highpost, a traceable system for transporting valuable items.

VY Program Enrollment Over the Past Five Years



About Ladders

Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.

 PARTICIPANTS	1,553
 APPLICATIONS	8,990
 WORKSITES	537
 HIRED	34%*

*Received an offer to continue employment after the program

About School-Based SYEP

The School-Based SYEP program was created to provide enhanced opportunities for youth to explore career options and develop work readiness skills. Though this model features some universal elements, it is uniquely shaped and customized by each school/SYEP provider partnership.

Job placements are sector-specific and aligned with students' needs.

 PARTICIPANTS	4,063
 APPLICATIONS	4,939
 WORKSITES	939
 SCHOOL PARTNERS	32



Participant Pay

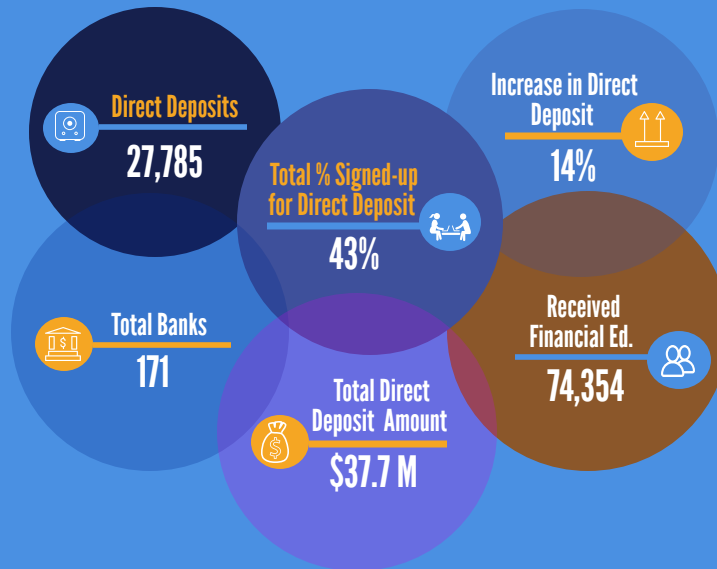
Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at thousands of locations, including CVS, Target and Walgreen.

Participants Provided Access to

- ✓ Visa branded card with fee-free store transactions
- ✓ Pay card usage instruction materials
- ✓ Online card activity information and end-of-program earnings statement
- ✓ Direct deposit available to all youth with bank accounts
- ✓ Split Direct Deposit and Savings Account Options
- ✓ Account updates via text message

Financial Empowerment



Direct Deposit Users by Program Year

